



# 2015 ISAF Development Symposium



**Training And  
Development**

## Examples of Regional Development

# BRAZIL

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Sailing Development Program Director - CBVela



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There are good reasons Brazil is a sailing powerhouse..

- many of the immigrants who came here over the centuries have been from sea-faring cultures in places like Portugal, Italy, and Scandinavia. (<http://www.nbcolympics.com>)

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- Population: 203 Million
- Coast line: 7,416 km
- Besides: Rivers and lakes
- States: 26 + Brasilia, DF

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- CBVela is the Brazilian Sailing Confederation, MNA
- Only 8 states have a sailing federation
- 14 out of the 26 states have official sailing activities
  - They have regattas and Championships
  - About 80 clubs involved in Sailing
- Until 2013 about 60 people were “certified” as sailing coaches

Source: CBVela archives

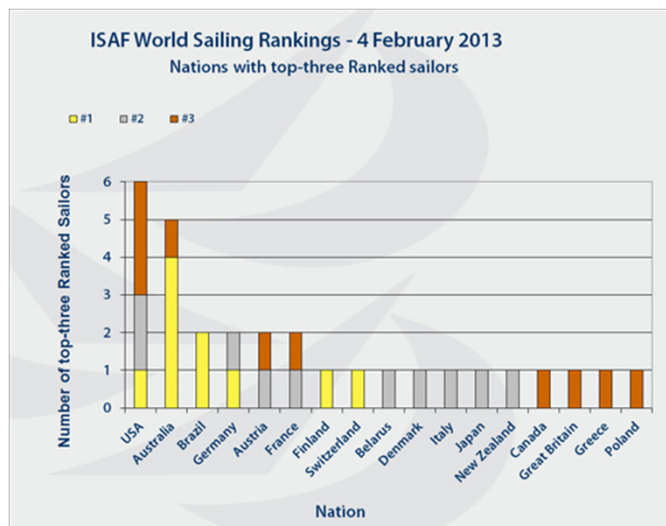
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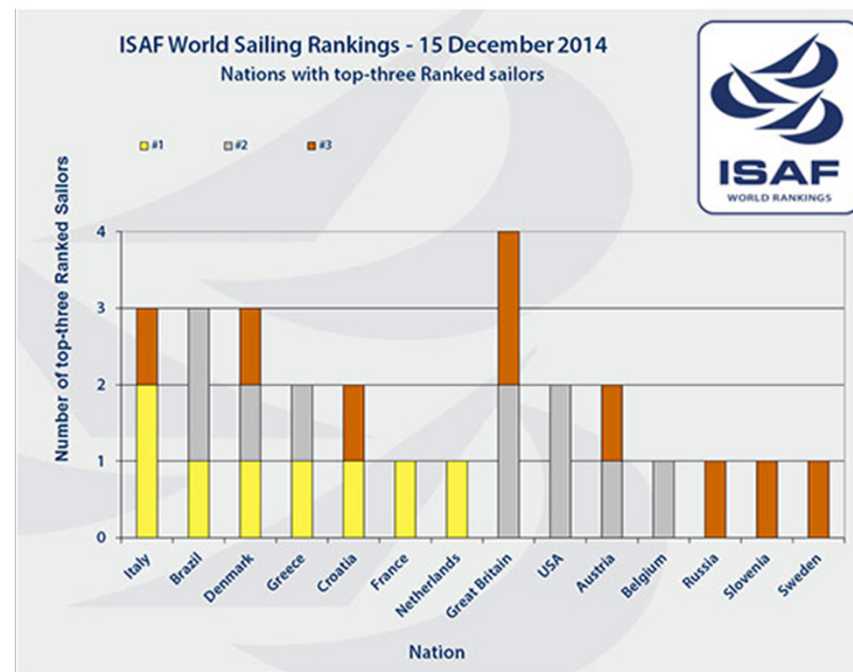
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Brazil 3<sup>rd</sup> place ranking  
2013



Brazil 2<sup>nd</sup> place ranking  
2014

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Today we have good programs across the country....

In Rio... The GRAEL Project: Social Project for Nautical sports & environmental education



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## South of Brazil

- Rio Grande do Sul - Social project and strong Sailing School
- **Projeto Vela Social** - Clube Náutico Belém Novo (12 to 18 years old kids)



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- Florianópolis, SC
- **PROJETO HORIZONTES VELAS**
- Social project to promote sailing & a environmental conscience



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Bahia – This project was created to teach underprivileged fisherman kids about sailing & environment



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## Projeto navegar



# Navigate Project

Sailing project developed by the Brazilian Federal Gov in association with all Brazilian States throughout to promote sailing





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## We also have Olympics centers for high performance sailing....

Florianópolis, SC

Rio de Janeiro,



Buzios, RJ

São Paulo,





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## YCSA—Yacht Club Santo Amaro

Great sailing program, great facility....





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- Since 2013 – Sailing Development Department at Cbvela
- Develop a program based on the “Isaf Coaching Framework”
- Put together a team and brainstorm “SWOT analysis”



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- We find out few things...
- Today we are in the top 2 ISAF Ranking
- We have great sailors and lots of Olympic medals
- We do not have many teen sailors
- We have only few good sailing schools
- Lots of people believe Sailing is for the very Rich
- If we do not do something we could loose the ‘Olympic Moment” of 2016



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- 2014 we did 4 courses instructors level 1
- Over 70 instructors were certified



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- 2014 – License for translation - 2 books from ISAF



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## Objectives for 2015

1

- Print and distribute all the translated materials in all Sailing States for sailors and instructors.

2

- Promote 10 courses for instructors and coaches equivalent to ISAF level 1 and 2 in at least 6 different States in Brazil

3

- Plan a National Symposium and conference to bring all coaches and instructors together to recycle and learn

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## But the Clock is tickling.....



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## Preparing for RIO 2016



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# RIO 2016



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## Regatta lanes for 2016



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RIO 2016



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## GUANABARA BAY, RJ





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## Preparing for RIO 2016



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